



FEBRUARY 24-25 2012
Best Western Glengarry Hotel
Truro, NS

An Invitation to Sponsor or Advertise

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An Invitation to Sponsor or Advertise



Background

FSRS

The Fishermen and Scientists Research Society (FSRS) is a non-profit, charitable organization committed to the sustainable utilization of Atlantic Canada's marine fisheries resources. FSRS members are fishermen and scientists, working together to collect and interpret information about fish stocks and the marine ecosystem. All members are committed to a process of co-education, regardless of whether they are fishermen or scientists.

19th Annual Conference

The 19th Annual Conference will include workshops on a wide variety of topics ranging from the impact of climate change on lobster to lobster population connectivity, status of mackerel and herring, and environmental monitoring.

The conference will include the Scientific Program Committee Report and Workplan for 2012/2013 and the Annual General Meeting of the FSRS. This year's conference will also include a poster session and information displays complete with awards.

An informal reception will take place on the evening of February 24th and will include a Dutch Auction.

FSRS Membership


































The FSRS is proud to have a diverse membership of over 400 fishermen and scientists from across the Maritimes and around the world. Membership is free and includes a complimentary delegate pass to the annual conference.

**WORKING TOGETHER FOR THE
SUSTAINABLE FUTURE OF OUR
MARINE FISHERIES RESOURCES**

Conference Sponsorships

The FSRS has developed a model that has been copied around the world. Sponsorship in our annual conference not only provides the funds that we need to complete revolutionary projects but also illustrates to our members, partners and followers your commitment to support the research necessary for a sustainable marine environment.

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Benefits/ Level	Presenting \$10,000	Gold \$5,000	Silver \$1,000	Bronze \$500	Lanyard \$1,500	Supporter
Exclusivity		2 only				
Logo on Delegate Bags						
Insert in Delegate Bags						
Logo on Web with Link						
Logo on Signage						
Verbal Recognition during Conference						
Logo and Company Name in Ppt Loop						
Ad in Conference Program	Back Cover	In-side Cover (b&w)	Half Page			
Name Listed in Conference Program						



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Host an Event

The annual conference is fully subsidized for members with no additional cost for Friday's lunch or reception or the nutrition breaks on either Friday or Saturday.

Booth and poster space are also offered on a complimentary basis.

Sponsorship of conference events will launch your organization into the forefront of delegates' minds while enabling the FSRs to continue to offer top-notch value for fishermen and scientists.



Benefits/ Level	Luncheon \$3,000	Reception \$2,000	Posters \$1,000	Breaks (3) \$500 ea
Exclusivity				
Logo on Web with Link				
Logo on Signage				
Verbal Recognition during Conference				
Logo and Company Name in Ppt Loop				
Ad in Conference Program	Full Page	Half Page	Half Page	
Name Listed in Conference Program				




















Support Education

The value of the 19th Annual FSRS Conference lies in the quality of the workshops and speakers. This year's speakers include Liette Vasseur of Brock University who will speak on "Climate Change And Coastal Communities In Atlantic Canada - What Is Coming Your Way And Its Impact On Lobster" and Dan Lane of the University of Ottawa whose topic is "The C-Change ICURA - Community Adaptation to Coastal Climate" to name just two.

Your sponsorship will allow us to bring quality speakers to the conference to add to the diversity of our members' research.

Each year, PhD and Master students give poster presentations at our conference. This year for the first time we are having awards for the presenters. A panel of judges will be critiquing the presentations for the top three students. Awards for the top non-academic and the People's Choice will also be given. Sponsoring these awards will give you recognition in both the fishing industry and the academic world.

Benefits/ Level	Speaker \$1,000	Awards Sponsor \$1,000	Workshop \$750
Exclusivity			
Logo on Web with Link			
Logo on Signage			
Opportunity to Introduce Session			
Logo and Company Name in Ppt Loop			
Name Listed in Conference Program			

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Advertise with Us

Program advertising allows you to reach every delegate, every speaker and every sponsor at a lower cost than a sponsorship.

All advertisements will be in **black and white**.

Advertisements that are smaller than a full page can be designed in either landscape or portrait orientation.

Artwork must be submitted in jpeg or tif format with a resolution of 300 dpi and no bleed.



Type	Size	Cost
Full Page	7.5"w by 10"h	\$400
Half Page	7.5"w by 5"h or 3.75"w" by 10"h	\$250
Quarter Page	3.75"w by 5"h	\$175
Digital Advertising during Conference		\$175
Insert in Delegate Bags		\$175



**Please send finished artwork in a jpeg or
tif format with a resolution of 300 dpi.**

**Quarter Page
3.75"w by 5"h
\$175.00**

**Half Page
3.75"w by 10"h
\$250.00**

**Half Page
7.5"w by 5"h
\$250.00**

www.fsrs.ns.ca



For further information contact
Patty King at 902-876-1160
email: info@fsrs.ns.ca

Event marketing and sponsor communications provided by

